

Campaign Partnership

Thank you for your consideration of a partnership opportunity. KBCCI is offering five levels of involvement to suit our member businesses, not-for-profits plus government and industry partners for the **#SoKal** campaign. To proceed with partnership, please fill in the details below.

Authorisation Details - KBCCI Members Only

Contact Name:	Company:		
Postal Address:	Suburb:	State:	Postcode:
Telephone:	Mobile:	Email:	

Contact for Marketing Approvals

Contact Name:	Title:
Telephone:	Email:

Sponsorship Details

Type	Cost
<input type="radio"/> Platinum Partner	\$50,000 ^(Plus GST)
<input type="radio"/> Gold Partner	\$25,000 ^(Plus GST)
<input type="radio"/> Silver Partner	\$15,000 ^(Plus GST)
<input type="radio"/> Campaign Supporter	\$5,000 ^(Plus GST)
<input type="radio"/> Business Supporter	\$2,500 ^(Plus GST)

Payment Details

Credit Card – please complete the following details:	
<input checked="" type="radio"/> Please invoice upon receipt of completed confirmation	
Purchase Order Number	
<input type="radio"/> Visa <input type="radio"/> Mastercard	
Cardholder's name:	
Credit card number:	CVV:
Expiry date: /	Signature:
I hereby authorise the financial commitment for the above campaign as indicated.	
Print name:	Date:
Signature:	

For further information or to discuss partnership opportunities, please contact:

Simone de Been

Chief Executive Officer

Phone: (08) 9021 2466 | Email: ceo@kbcci.com.au

#SoKal
That's so Kalgoorlie

#SoKal Campaign Partnership Opportunity

Engaging one of KBCCI's long-standing members, Market Creations Agency, this campaign is built upon data-driven, integrated strategy that supports our region in attracting and retaining the skilled professionals we need today and tomorrow. Campaign partnerships ranging from \$2,500 to \$50,000 with dollar-for-dollar matching by KBCCI up to \$100,000* total investment. Partners receive professional marketing assets, campaign recognition, enhanced business profile opportunities, and direct contribution to regional economic strengthening.

Platinum Partner: \$50,000

Benefit	How It Will Be Implemented
Project working group representation with direct input on campaign strategy	Attendance at quarterly strategy campaign review meeting (virtual/in-person), direct consultation on major campaign decisions, dedicated project manager contact
Potential role as #SoKal campaign ambassador	Invitation to serve as official spokesperson, media interview opportunities, keynote speaking at campaign events, exclusive ambassador materials and briefings
Comprehensive post-campaign reporting with customised metrics	Detailed analytics report including reach, engagement, recruitment outcomes, and possible custom KPIs relevant to partner's business sector
Premier recognition across all campaign materials and events	Logo prominently displayed on all materials, verbal acknowledgment at events, dedicated social media posts, press release mentions
Featured prominently in #SoKal storytelling and content	Dedicated case study videos, featured in campaign success stories, priority placement in all content formats, interviews with leadership team
Unlimited job listings, featured placement, company profile page	Priority positioning on job board, enhanced company profile with multimedia content, unlimited posting rights

Plus Gold Partner benefits

Gold Partner: \$25,000

Benefit	How It Will Be Implemented
Premium branding across campaign materials relevant to your sector	Logo placement on sector-specific materials, co-branded content for relevant industries, priority positioning in targeted campaigns
Custom video production and professional photography featuring your organisation	Dedicated 2-3 minute promotional video, professional photoshoot at business premises
VIP opportunities to participate in events and networking functions	First opportunity invitations to networking events annually, VIP seating/access, priority booking for campaign-related functions
Access to campaign assets for your own recruitment and marketing	Digital asset library access, branded templates, approved imagery and video content, usage guidelines and licensing rights
10 premium listings per month, enhanced visibility	Featured job postings with enhanced formatting, priority search positioning, extended posting duration

Plus Silver Partner benefits

Silver Partner: \$15,000

Benefit	How It Will Be Implemented
Secondary branding on relevant campaign materials	Logo included in materials footer/sidebar, acknowledgment in campaign communications, brand visibility in sector-relevant content
Professional marketing assets created for your organisation's use	Custom graphics package, branded templates, professional photography session
5 job listings per month	Regular job posting privileges, standard visibility and formatting
Access to #SoKal messaging framework for your recruitment efforts	Approved messaging templates, recruitment communication guidelines, brand-consistent materials for hiring campaigns

Plus Campaign Supporter benefits

Campaign Supporter: \$5,000

Benefit	How It Will Be Implemented
Inclusion in campaign digital channels	Logo/name featured on website supporter page, social media acknowledgments, inclusion in digital communications
3 job listings per month	Monthly job posting privileges, standard formatting and visibility

Plus Business Supporter benefits

Business Supporter: \$2,500

Benefit	How It Will Be Implemented
2 job listings per month	Monthly job posting privileges, standard formatting and visibility
Access to select professional marketing assets for your use	Content created by professional videographer and photographer, rights in perpetuity for business marketing use
Direct contribution to Kalgoorlie-Boulder's future prosperity	Funds allocated to specific regional development initiatives, KBCCI Annual Report to show community impact and outcomes
Enhanced reputation and community engagement	Public acknowledgment as supporter, inclusion in corporate responsibility communications
Recognition in supporter acknowledgments	Named on www.sokal.com.au website as campaign supporter

Note: All partnerships include the matched funding benefit - contributions are matched dollar-for-dollar up to \$100,000 by KBCCI, effectively doubling the community impact of each partnership investment.